



MAKASSAR CITY PROFILE



GEOGRAPHIC CONDITION

Geographically Makassar lies between 11924'17,38" East Longitude and 58'6,19" South Latitude

AREA

17.577 Ha or 175,77 Km²

BORDERS

North : Maros Regency
 East : Maros and Gowa Regency
 South : Gowa and Takalar Regency
 West : Makassar Strait

TOPOGRAPHY

Most of the area is flat
 Located at an altitude of 0-25 m AMSL
 With slope level of 0-15%

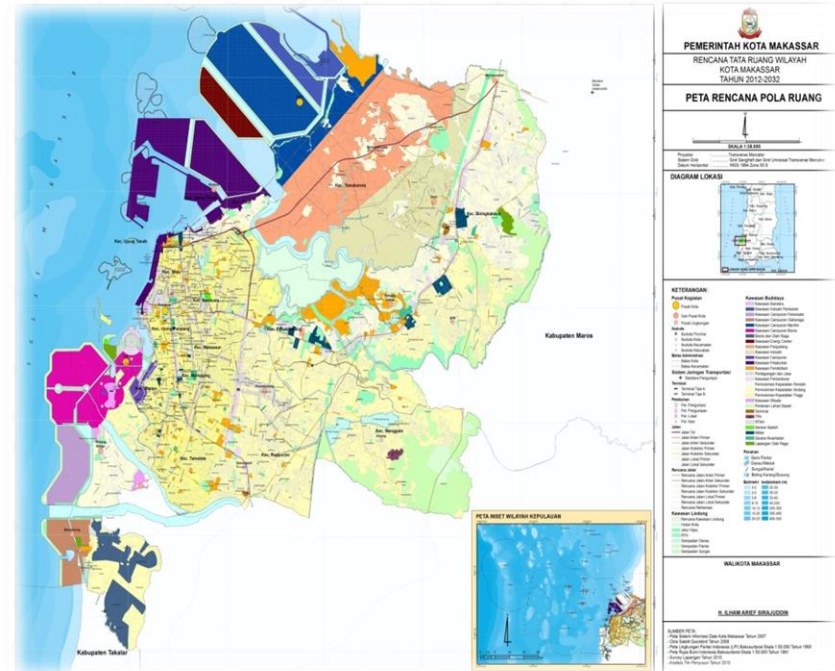
POPULATION: 1.672.000

CLIMATE of Makassar City

- Dry Season (April – October)
- Rainy Season (October – April)

ECONOMIC PROFILE

Economic Growth : 9,88% (2013)
 GRDP at current prices : Rp.58,54 Trillion (2013)
 Income per Capita : Rp.42,64 Million (2013)
 Regional Budget 2010 : Rp.1.223 Trillion
 Regional Budget 2011 : Rp.1.588 Trillion
 Regional Budget 2012 : Rp.1.768 Trillion
 Regional Budget 2013 : Rp.2,4 Trillion
 Regional budget 2014 : Rp.2,732 Trillion





THE VISION OF MAKASSAR CITY 2025



“The realization of MARITIME, COMMERCIAL, EDUCATION, CULTURE & SERVICE CITY that is GLOBALLY oriented, ENVIRONMENTALLY & FRIENDLY”

VISION OF MAKASSAR GOVERNMENT 2014:

To Realize a World-Class City Comfortable for All

MISSION OF MAKASSAR GOVERNMENT 2014

- Reconstructing PEOPLE LIFE Toward World Standard PROSPEROUS SOCIETY
- Restoring CITY SPATIAL STRUCTURE Toward World-Class COMFORT CITY
- Reforming GOVERNANCE Toward Corruption-Free World-Class PUBLIC SERVICE



MAKASSAR SMART CITY PROGRAMS



A. INFRASTRUCTURE PROGRAM

1. SUSTAINABLE URBAN PUBLIC TRANSPORT
2. MAKASSAR TALLO RIVER AREA DEVELOPMENT
3. STRUCTURING OF BALANG TONJONG LAKE
4. INSTALATION WASTE WATER TREATMENT PLANT

B. INFORMMATION TECHNOLOGY PROGRAM

1. TRAFFIC INFORMATION SYSTEM WITH CCTV AND FIBER OPTIC
2. SMARD CARD IS AN INTEGRATED CARD PROVIDED BY THE COOPERATION BETWEEN BRI AND MAKASSAR GOVERNMENT, TI'S FUNCTIONS AS BANKING TRANSACTION ATM CARD, HEALTH, SOCIAL INSURANCE AND TAX PAYMENT, ETC.
3. WEB PORTAL
 - OFFICIAL WEBSITE OF MAKASSAR CITY GOVERNMENT (NFORMATION SYSTEM FOR MAKASSAR CITY NEWS AND COMPLETE INFORMATION OF LOCAL GOVERNMENTS' AGENCIES (SKPD)
 - WEBSITE OF MAKASSAR CITY DEVELOPMENT PLAN MEETING,
 - E- SIBUNTULU (INFORMATION SYSTEM FOR INSPIRATION AND ASPIRATION OF MAKASSAR)
 - E- PUSKESMAS (INFORMATION SYSTEM FOR MONITORING OF ONLINE AND INTEGRATED HEALTH SERVICE)
 - E-Galeri (INFORMATION SYSTEM FOR IMAGE-BASED CITIZEN REPORT)
 - E-Udoctor (INFORMATION SYSTEM FOR ONLINE HEALTH SERVICE)
 - PPDB ONLINE OF MAKASSAR (INFORMATION SYSTEM FOR NEW STUDENT REGISTRATION IN MAKASSAR)